

FIG. 1.

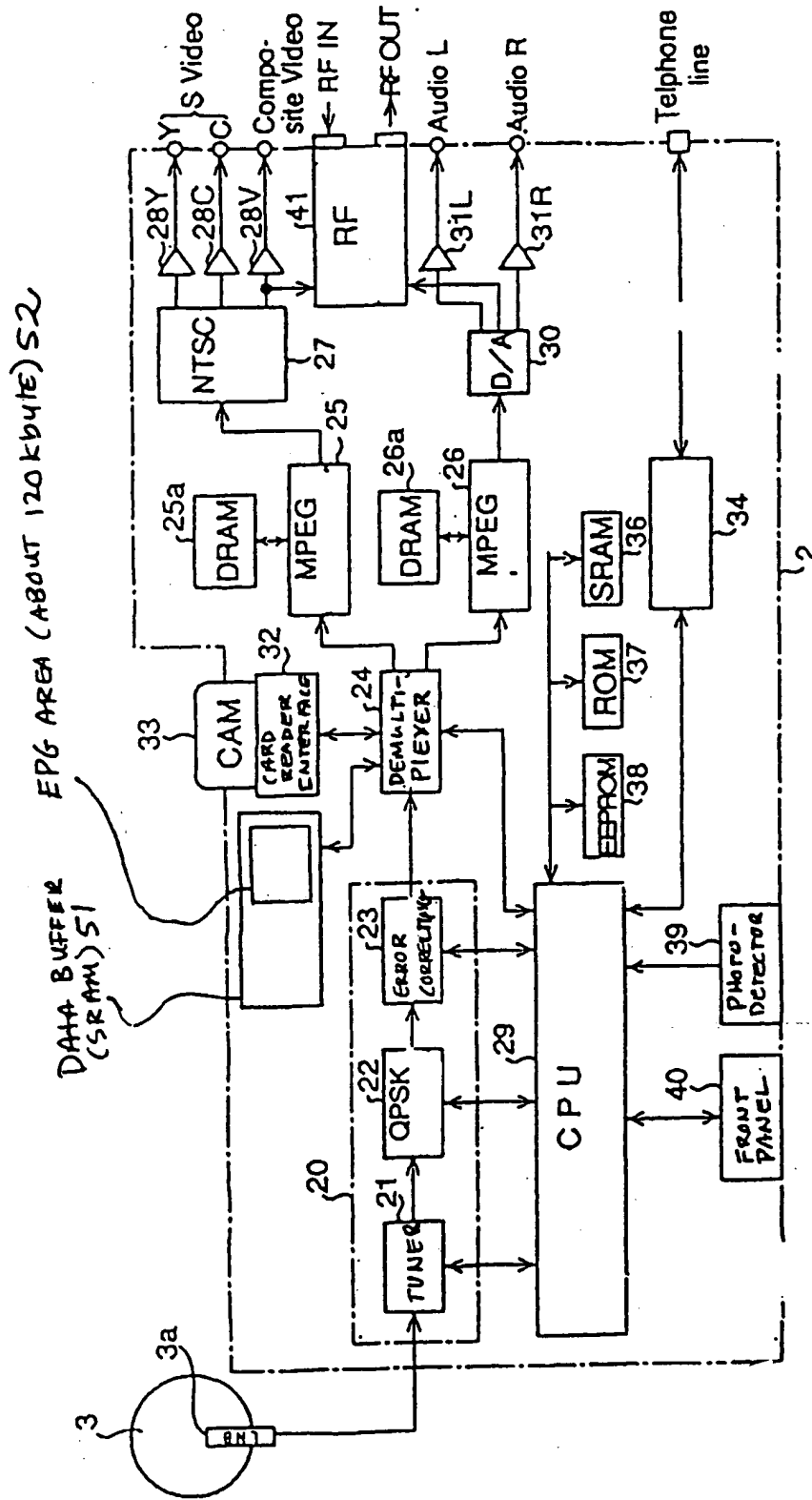


FIG. 2

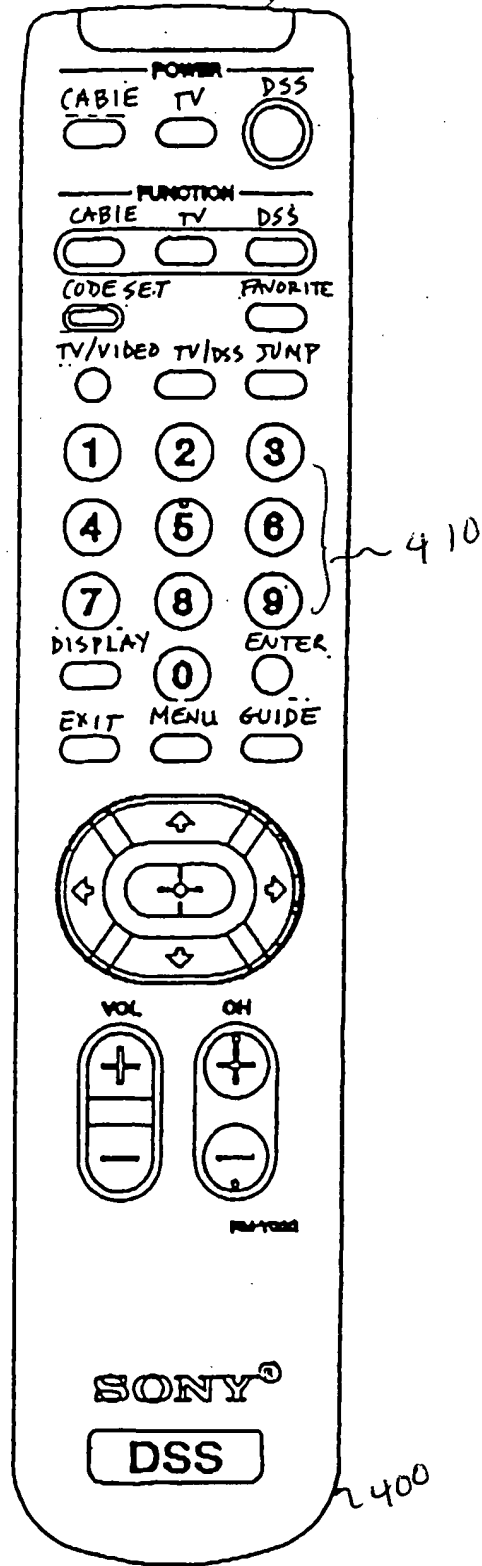


FIG. 3

# Data of Program Guide

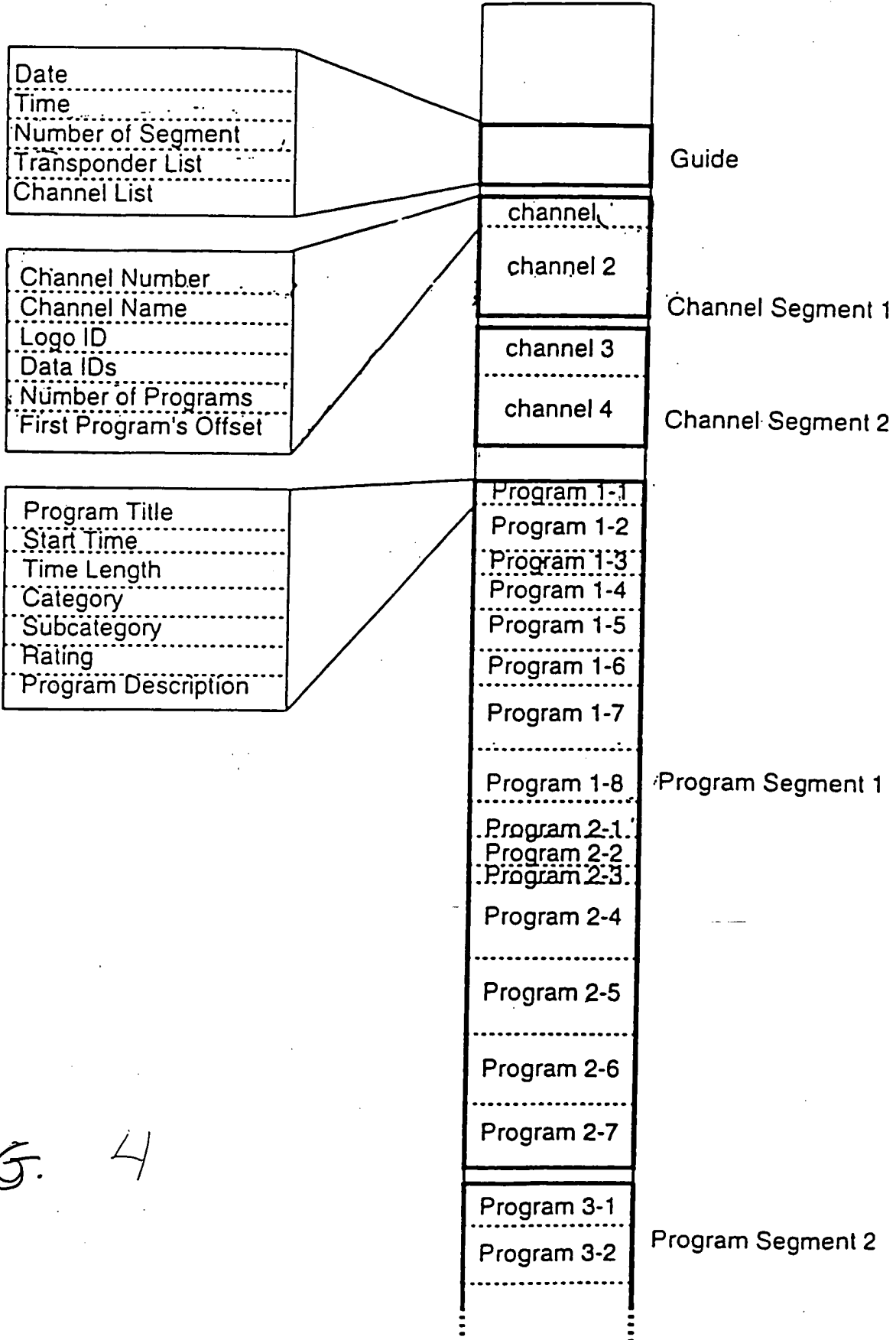


FIG. 4

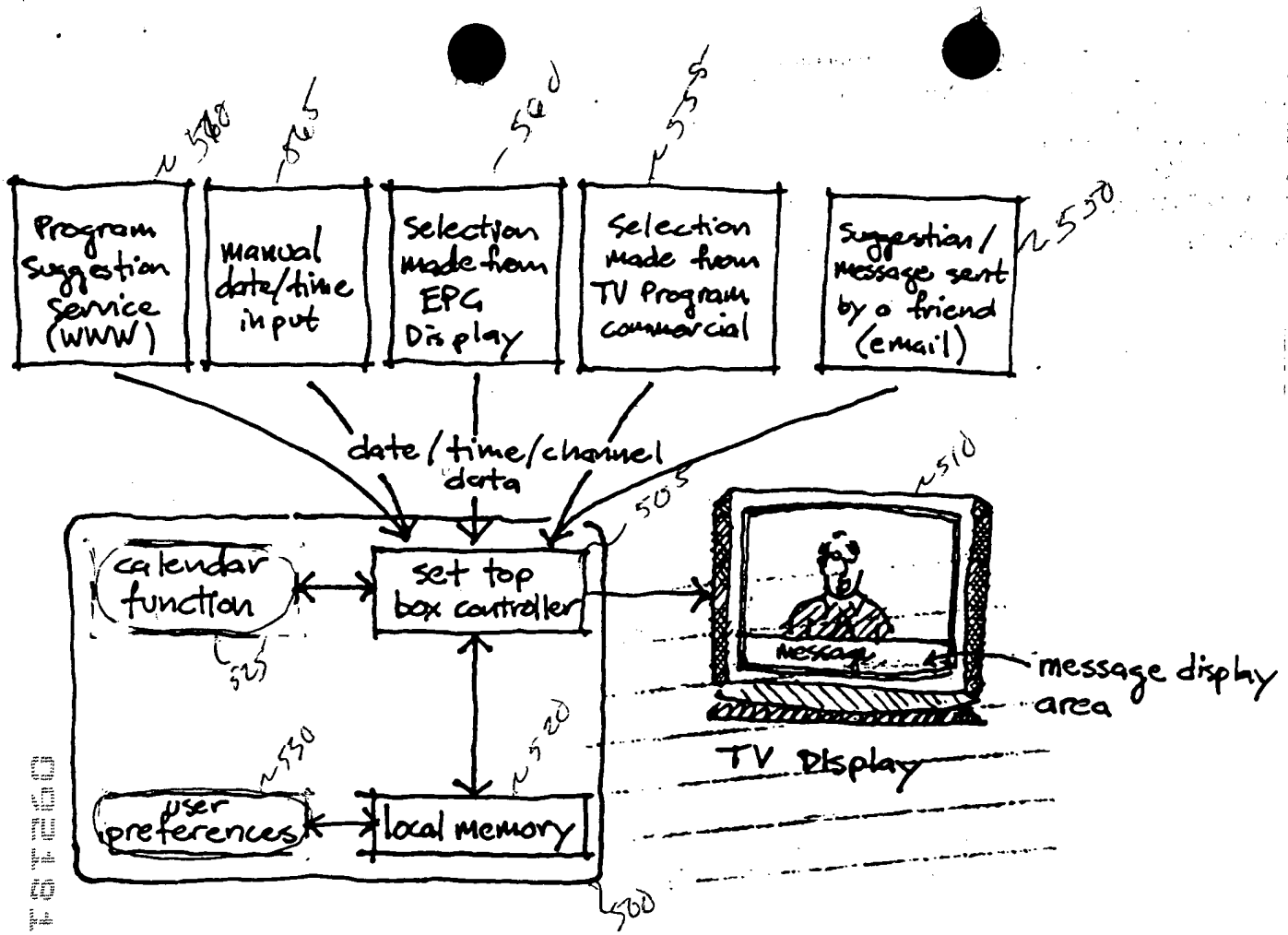


Fig. 5

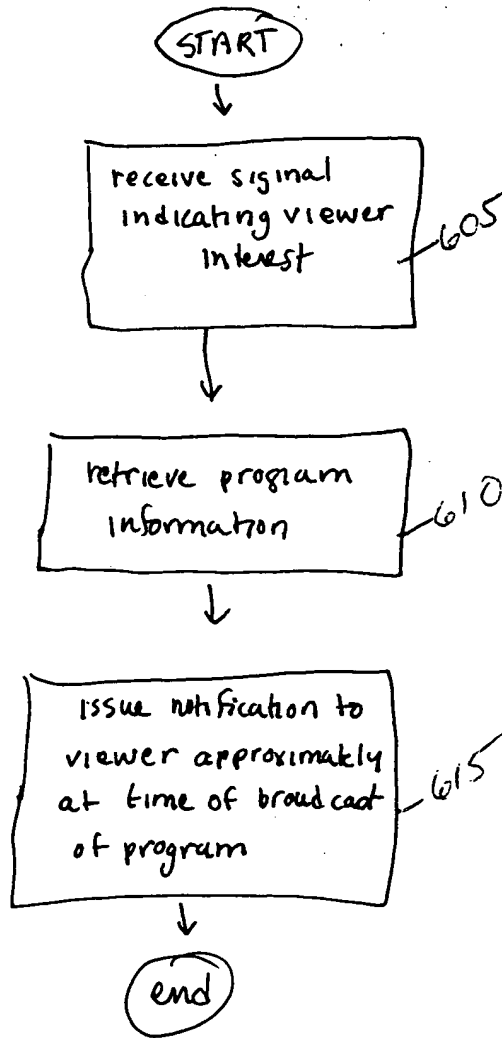


Figure 6

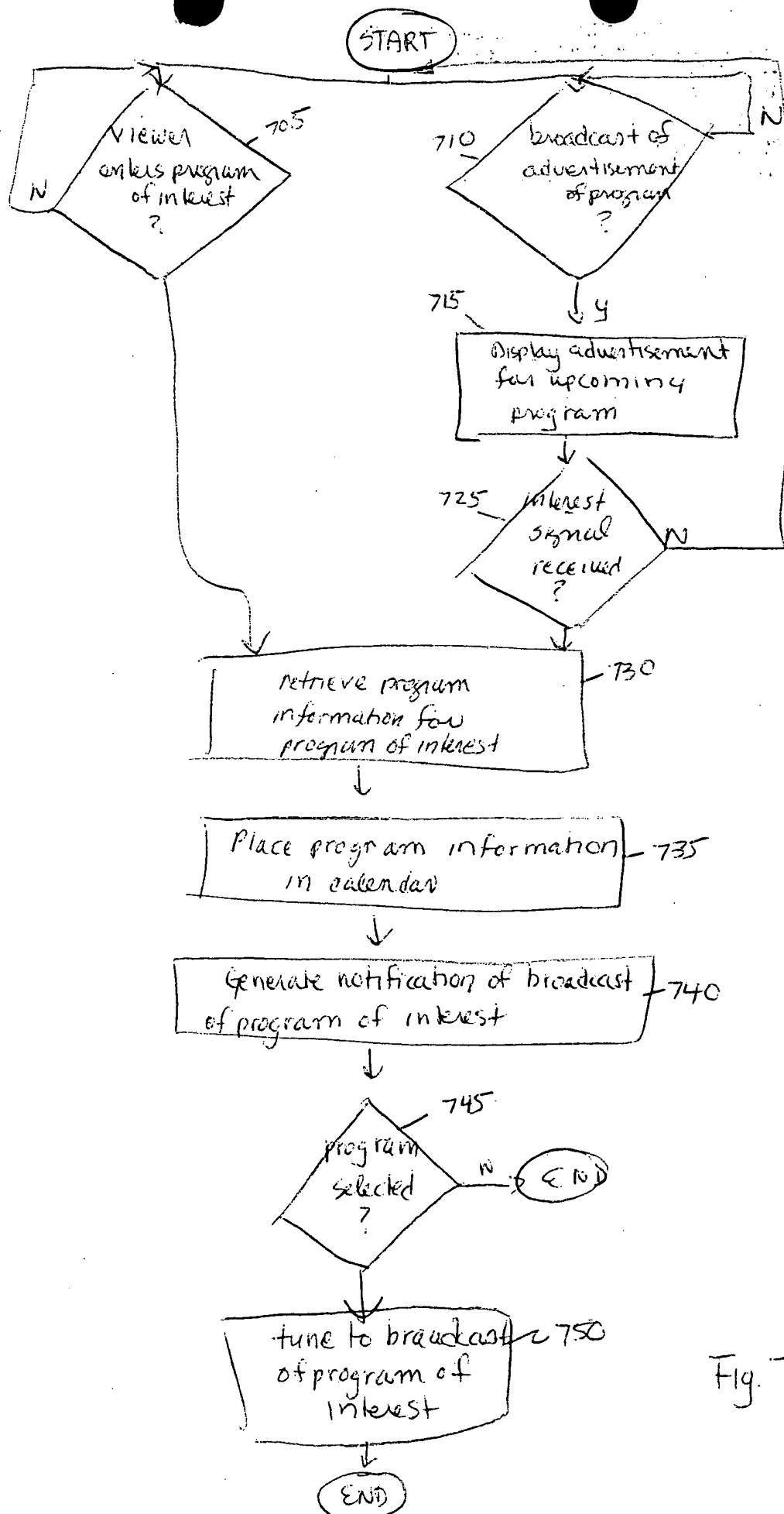


Fig. 7

Broadcaster's Program Advertising (displayed prior to time of airing for actual program)

**Must See TV...**

**Mad About You**

**Thursday, 8PM**

**NBC**

Fig 8

When the user sees a program he/she is interested in, he presses "Select" button to indicate he would like to view the program. This can happen 1 hour or up to 1 week before the program will air.

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Confirmation Display

# Must See TV...

**Mad About You,  
NBC, Thursdays @ 8:00 PM**

**Do you want to be reminded  
when this show comes on?**

**Record  
It**

**Yes**

**No**

**NBC**

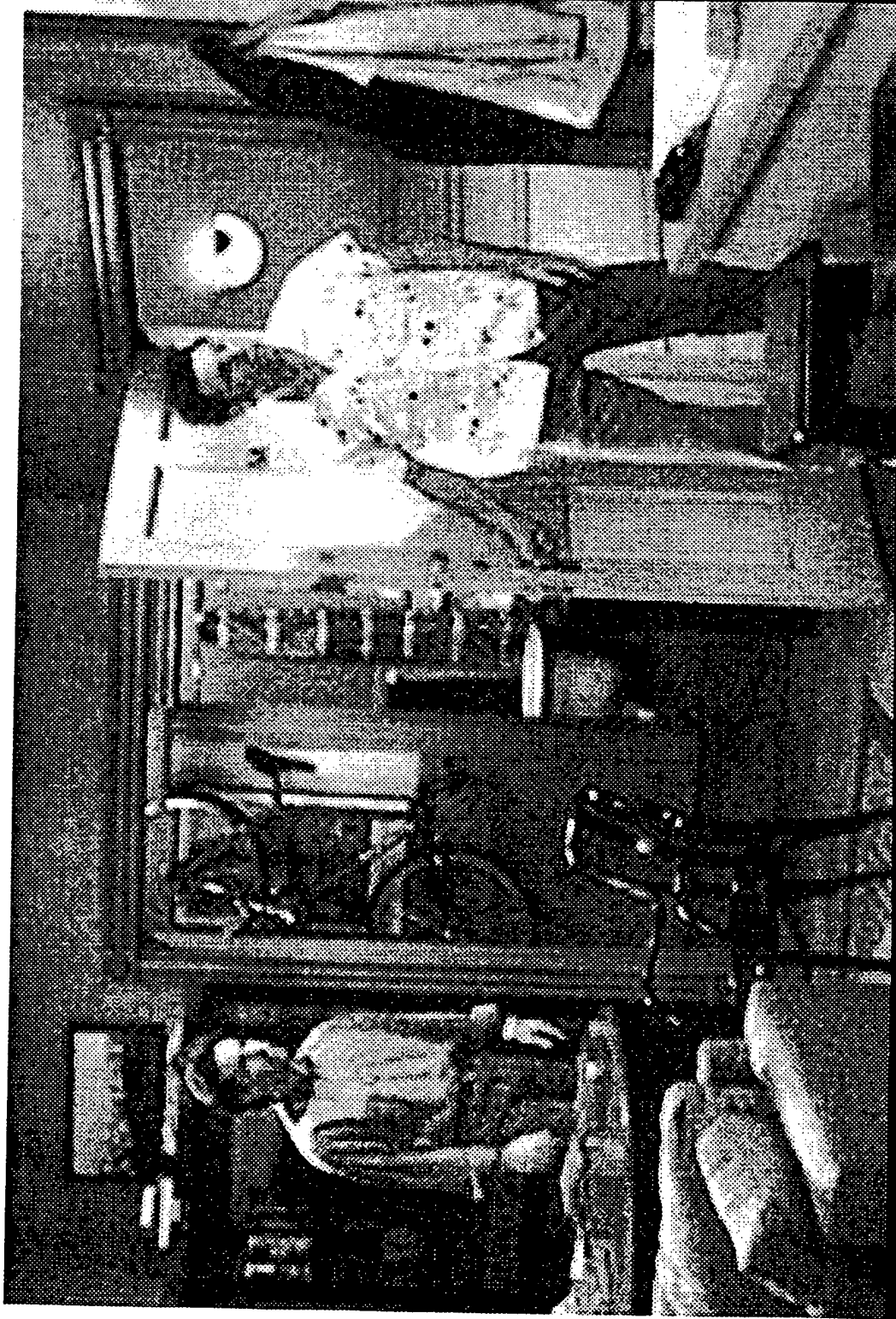
Fig. 9

After pressing "Select" button, a message is displayed (overlaid on top of video) asking the user to confirm his/her request to be reminded when the program airs. The user can also choose to record

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the program.

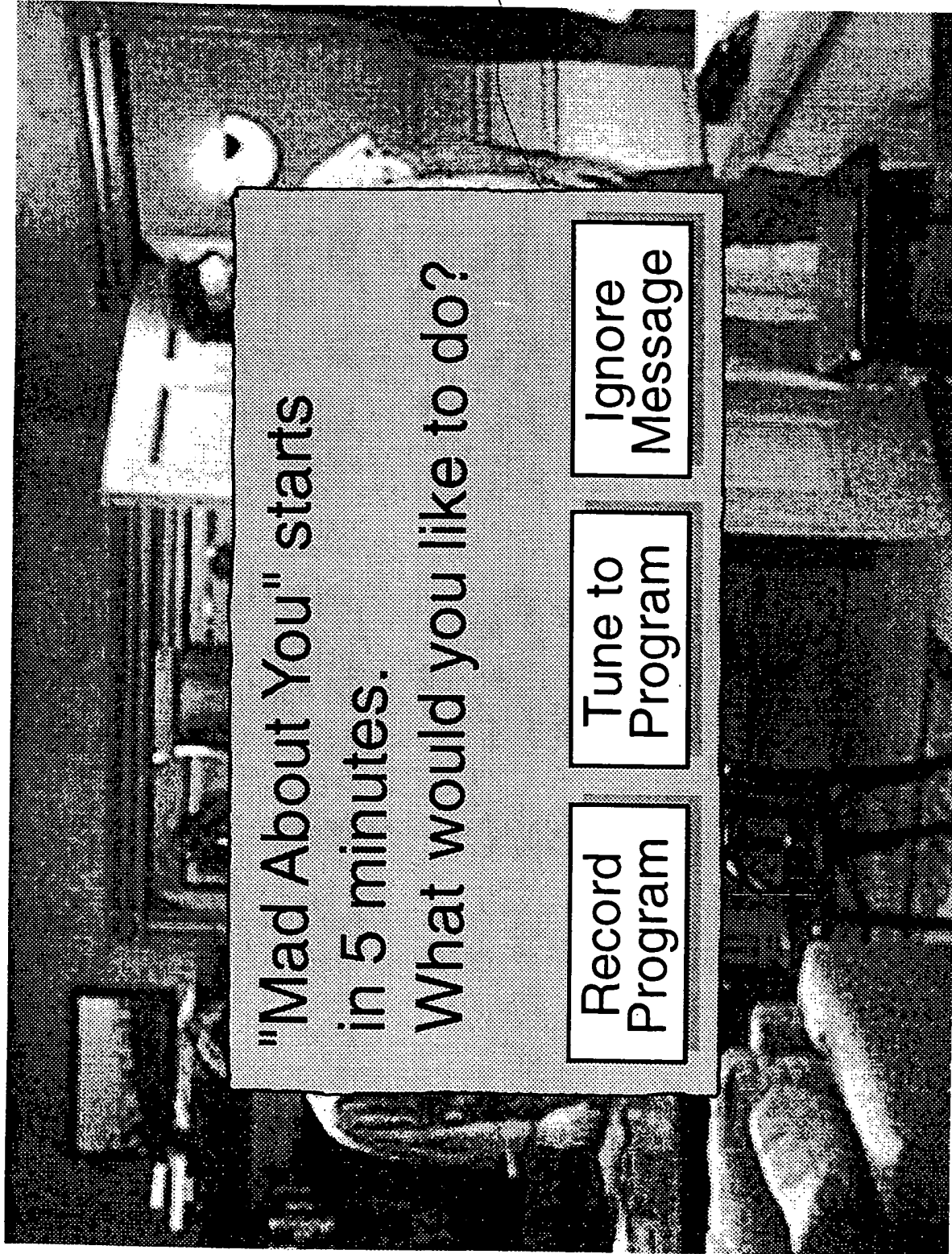
## Reminder / Message Display



Mad About You Starts in 5 Minutes

5 Minutes before the program airs, a reminder message is displayed on screen to alert the user. User can press "Select" to view the reminder options.

Reminder Options Display.



After pressing "Select" when a reminder is displayed, a new message is displayed giving the user options for acting on the program. This screen can be skipped by indicating this preference in a set up screen.